

Our **VISION** is the creation of a company whose name will be synonymous with the provision of high quality products and services in the area of graphic arts & packaging.

UPPRESS' activities, which are included to the scope of our Total Quality System are:

- ✚ **Design, printing, production, sales of graphic arts & packaging products**
- ✚ **Design, construction, installation and technical support of advertising applications**

Our **STRATEGY** consists of:

- the use of excellent raw materials
- the use of high tech equipment
- the satisfaction of our customers, partners and stakeholders
- the minimization of accidents during our services implementation
- the control of both our products features and ongoing projects
- the commitment to provide all necessary resources for the maintenance and continuous improvement of Total Quality System.

By implementing our strategy, we commit to the following **OBJECTIVES**:

- constant training of our employees
- reduction of environmental footprint
- reduction of stakeholders' complaints
- complying with the applicable legal and other requirements
- continuous improvement of our Total Quality System procedures effectiveness.

The Management